



Billericay Art Trail
Art in the Community
by the Community

The Billericay Art Trail 15th September - 3rd October 2020

Call for Artists & Craftspeople

Billericay's highly acclaimed Art Trail returns to run **15th September to 3rd October 2020**.

We are looking for artists - beginners, hobbyists or professionals to take part.

We want to share your fantastic art with the whole community, displaying it in local shops, businesses and venues around our High Street. Work can be for sale or not, it is up to you. Art covers all disciplines from painting, drawing, pastels, pottery, mosaics, sculpture, textiles, glass, silk painting, jewellery, photography etc. *We are also keen to display some external artworks in the Cater Museum garden - sculpture, outside mosaics etc.*

The Trail aims to be inclusive to the whole community, from artists exhibiting their work, people volunteering or running events to families walking the Trail and enjoying the wide range of free activities for all ages. Local business also benefits from the enhanced footfall that the Trail attracts.

The 2020 Trail will run a repeat of all our public art events including the highly popular "Portrait of the Year" Competition which will see live painting in St Mary Magdalen church on Saturday 19th September but we aim to include a few more arty activities. Also, as part of Billericay Mayflower 2020 we will also be offering some Mayflower themed kids activities.

For queries email: jo@billericayarttrail.org

Please "like" our Facebook page [Facebook.com/BillericayArtTrail](https://www.facebook.com/BillericayArtTrail) where you'll be kept up to date with progress and events.

See full details of the 2018 Trail on our Website: BillericayArtTrail.org

Twitter: [@BillericayArts](https://twitter.com/BillericayArts)

Application Close Date - Tuesday 31st March.

Successful applicants will be notified as soon as possible after the closing date. Applications will not be considered without payment* We have a finite number of Venues, if your application is not accepted, your fee will be returned.

*This is due to the overhead of chasing late payments

When considering whether you wish to apply please note the following:

- Venues will be allocated to you and will be on or near the High Street.
- Please submit examples of your work when applying even if you are working on new material for the Art Trail. High resolution digital images are preferred but high quality photographs can be submitted. **We may use these images when designing our promotional materials as well as posting them on social media and our website.**
- You will be teamed with a local business (your Host Venue) to display your art. Venues will usually display 3 or more works (dependent on venue size). You should agree the final number of pieces to be displayed with your Venue Host.
- You must also supply one piece of work (**already strung for hanging**) for our central Hub exhibition which will be in Billericay Library. **Work that has not been strung will not be displayed.**
- Artworks must be suitable for general viewing.
- All participating artists will be expected to help in the running of the Art Trail. This is needed during (and immediately before) TBAT. You will be asked to distribute flyers, man exhibitions, help set up the Hub exhibition etc.
- Participating artists will be expected to contact their allocated venue early to agree the art to be exhibited and plan the hanging/installation of your work, making every effort to minimise disruption to their business. As a courtesy, you will also be expected to set up and take down your exhibits promptly (suggested set up is Thursday 10th September and take down Monday 5th October).
- You have the option of selling any work exhibited. **We do NOT take any commission from sales.** You will need to clearly label and price your work. **We will send out a suggested label template a month before the Trail.**
- Please discuss with your Venue arrangements for selling your work (for example, they will generally be happy to take a note of any potential customer's details **but will not handle any sales or money for you**).
- **You may wish to take out artists insurance for your artworks** (offered by a number of insurers including the SAA - Society for all Artists). **The Billericay Art Trail is not liable for any damage sustained to your artworks throughout the whole event.**
- As a displaying artist, **you are agreeing not to remove art works before the final day of the Trail without agreement from TBAT. However, you can switch out your displayed art with suitable alternatives as you wish.** Artists who remove work before time without TBAT's agreement may not be accepted for future Trails. This is because we have published the dates in our programme when art will be available to view by the public.
- Please ensure buyers of your art are aware that they should not collect them until after the event has closed (**unless you replace purchased art with suitable alternatives**, ensuring that these are labelled and priced if for sale).

- You must be able to certify that all work exhibited is unique and original to you. If an artwork is a copy of another artist's work, you should credit the original artist and agree that it can be reproduced for the purposes of promoting TBAT 2020 (social media & website).
- You will need to provide a short paragraph about you and your work of approximately 50 words (**this needs to be submitted by Tuesday 31st March**).
- Once you have been accepted to the Art Trail we will **showcase** some of your work on social media and our website. The website will remain active after the Trail and you are welcome to showcase more of your work on it (until we re-populate it with art for the next year's Trail).
- For Trail Set up: if your artwork is intended to be hung (eg a painting), please make sure it's capable of being hung ie framed (if appropriate) and **with a string or wire attached**. If your piece is not for hanging eg a 3D sculpture, please make sure that it is capable of standing unsupported or provide a suitable plinth.
- There will be an **Art Trail Party** on Friday 18th September to which you+1 will be invited (you will receive an invitation a few months in advance).
- After the event you will receive a short questionnaire asking about your thoughts and experiences of the event and asking for ways to improve for the future.

To apply to be part of the 2020 Billericay Art Trail, please complete the Artist Application Form at the end of this document.

If you wish to apply to take part in our third "**Billericay Portrait Artist of the Year**" Competition, application forms will be available shortly (on our website, from the Library, from the Fold and from Picturesque, 85 High Street). A notification will be sent out.

The Art Trail fee is £30 (*£10 for students with proof of status*).

This fee will be returned if your application is unsuccessful. Payments can be made by cheque (payable to **The Billericay Art Trail**)

or by **Bank Transfer**:

Account: **The Billericay Art Trail**

Sort Code: **40-09-17**

Account Number: **02188880**

Applications, images and fees can:

- be **delivered or posted c/o Margaret White** to The Fold, 72 Laindon Road, Billericay CM12 9LD, tel: 01277 659286
- be **emailed** to jo@billericayarttrail.org (plus high quality images), **but remember to pay the Art Trail fee**

Billericay Art Trail 2020 - Application Form

ARTIST NAME	
CATEGORY OF WORK <i>(e.g, visual artist, graphic designer, photographer, ceramicist, jewellery maker etc)</i>	
ADDRESS	
HOME PHONE	
MOBILE <i>This will appear in the brochure unless you specifically say otherwise</i>	
EMAIL <i>This will be used to maintain contact with you, and will also appear in the brochure unless you specifically say otherwise</i>	
YOUR WEBSITE/Facebook etc <i>This will appear in the brochure unless you specifically say otherwise</i>	
INSURANCE <i>Please state the level of insurance cover you will have at the time of the Art Trail, or that you prefer to work at your own risk</i>	
<i>To help us place you in a suitable venue, please advise:</i>	
<i>• Your preferred subject matter and medium:</i>	
<i>• Whether you typically work in 2D or 3D:</i>	
<i>• Provide an idea of the usual size of your pieces and whether your exhibition pieces require floor or wall space:</i>	

Please provide an ARTIST'S STATEMENT

This is a short piece about you and your art that we can put in our brochure - **approximately 50 words**. Take a look at the 2018 brochure available on our website: BillericayArtTrail.org for inspiration.

Email to: jo@billericayartrail.org, or handwrite on the back of this form.

You may also provide a longer artist bio for our website where you will have your own page.

Please also submit three high resolution photos (jpegs via email preferred) of your artwork with your application form. **These may be used for promotional purposes.** It would be helpful if each photo were saved with its proper title rather than the reference produced automatically by the camera. It can sometimes be difficult to know which image an artist is talking about!

Title	
Medium	
Size (cm)	

Title	
Medium	
Size (cm)	

Title	
Medium	
Size (cm)	

Artists will be informed if their applications have been successful and their allocated venue, as soon as possible after the closing date.

Helpful Hints:

- Photographs: flash-aided photos of a picture already framed and behind glass will not present your artistic efforts to best effect. Put your artwork in a good, well-lit space, but not in direct sunlight, preferably on a blank wall and stand directly in front of it to take your picture
- Photographs: photographs for the brochure should be 300dpi or higher (if you google on “convert photo to high resolution online free” you will find useful sites which you can use to upgrade your photos)

If you have any queries, please:

- email me on: jo@billericayarttrail.org
- telephone me on: **01277 632104** or mobile: **07581 247302**
- post your query to our Facebook page: [Facebook.com/BillericayArtTrail](https://www.facebook.com/BillericayArtTrail)

We look forward to hearing from you.

Jo Adshead
Artist Co-ordinator